# eLearning Project Management Workshop



#### **DESCRIPTION**

Is this your first eLearning Project? Everyone involved in eLearning creation and delivery is managing at least part of a project, whether they know it or not. While many think of project management as only meeting a series of deadlines, it can provide you so much more than checkmarks on a calendar. Meeting deadlines is vital to your success.

#### But what if:

- Your eLearning projects are not meeting deadlines.
- Content and Learner analysis not strategized properly.
- eLearning design and development processes are broken.

In this workshop, you will learn fundamental concepts of eLearning and plan the entire project with required leadership and project management skills. Strategies that would help to accomplish organizational goals with desirable outcomes. You will also role-play as an Instructional Designer or SME, where you will be handling conflicting scenarios within the team and apply best practices to resolve them.

## **ABOUT THE TRAINER:**

Mohammad Hassam has spent over a decade as an Instructional Designer. He is a Certified Instructional Designer from ATD and developed eLearning courses for companies like CITRIX, VISA, Higher Colleges of Technologies, and Emirates Global Aluminum (EMAL). Mohammad conducted several workshops on planning and strategizing eLearning projects and storytelling that drive better results. Recently, he received an award to present at Harvard Medical University where he talked about Instructional Design and Gamification. Recently, he received an award to design the best eLearning game at the Learning Solution conference.



# DATE:

December 12, 2019 (10:00 AM to 5:00 PM)

#### LOCATION:

The Address Hotel, Dubai

## PRICE:

\$1,000+ Tax