

# eLearning Instructional Design Workshop



## DESCRIPTION

Are you tired of building tedious and lengthy training materials? Instructional Design will help you transform your current learning methodology. It will let you dive into your creativity and come up with unique ideas that improve learner's performance. In this workshop, you will learn how to design effective eLearning content and provide the best learning techniques that drive productivity. You will also explore how to create learning events that will accomplish the behavioral change of the targeted audience than just transmitting information.

At the end of this workshop, you will be able to:

- Fundamental concepts of Instructional Design and it's Methodologies.
- Apply strategies to develop effective eLearning courses that improve learner's performance.
- Tips and Tricks to have better collaboration with Stakeholders and SMEs.

## ABOUT THE TRAINER:

Mohammad Hassam has spent over a decade as an Instructional Designer. He is a Certified Instructional Designer from ATD and developed eLearning courses for companies like CITRIX, VISA, Higher Colleges of Technologies, and Emirates Global Aluminum (EMAL). Mohammad conducted several workshops on planning and strategizing eLearning projects and storytelling that drive better results. Recently, he received an award to present at Harvard Medical University where he talked about Instructional Design and Gamification. Recently, he received an award to design the best eLearning game at the Learning Solution conference.



## DATE:

**December 8, 2019 (10:00 AM to 5:00 PM)**

## LOCATION:

**The Address Hotel, Dubai**

## PRICE:

**\$1,000 + Tax**

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